

Mahindra
Rise.

**DISCOVER WHY BOLERO IS INDIA'S NO.1 SUV
FOR 9 YEARS IN A ROW.**



**INDIA'S
NO.1
SUV** **THE NEW
BOLERO**
TAKE ON ANYTHING

STYLISH AND TOUGH SUV BUILD. WITH LOOKS TO MAKE CARS LOOK ORDINARY.



The signature front grille with honey-comb mesh and the masculine bumper shows off the Bolero's aggressive stance.



Contemporary body decals differentiate the Bolero on and off the road.



Spare-wheel cover lends a sporty look to the rear.

The Bolero is built to be seriously tough in its build. And its aggressive looks give it a dominating road presence.

HIGH SEATING AND HIGH GROUND CLEARANCE. NO CAR GIVES YOU SUCH A COMMANDING POSITION.

You'll be the king of the road when you drive the Bolero. Besides, you will never have nasty surprises when you drive through potholes or speed breakers. Even with a full load of passengers. Now which car can give you that assurance?



Stylish dashboard with a wood-finished instrument bezel.



180 mm high ground clearance.

SPACIOUS 7-SEATER. SAY GOODBYE TO CRAMPED 5-SEATER CARS.



7 seats and a roomy cabin for comfortable journeys.

With its roomy and comfortable interiors the Bolero makes sure you never feel tired, even after the longest journey.

ALL TERRAIN CAPABILITY. TO GO WHERE CARS CANNOT.



The Bolero is made to get you to your destination. Whether there are roads or no roads. Drive through mud, streams, rocks and whatever obstacles you may come across.

HIGH MILEAGE. FROM AN ENGINE THAT LEAVES CARS BEHIND.

The Bolero comes with the m2DiCR engine that gives you excellent fuel economy along with loads of other performance advantages .



- Reliable DI engine with modern common rail technology
- Achieves a perfect balance between power and mileage
- Amazingly low noise, vibration and harshness
- Delivers 63bhp power and a great mileage of 15.96 kmpl*
- Micro Hybrid System for automatic fuel-saving (in BS4 ZLX)
- BS III and BS IV compliant

HIGH RESALE VALUE. UNMATCHED BY CARS.

Thanks to its rugged nature, low-cost spare parts# and low maintenance cost, if you ever want to sell you Bolero you'll always find a customer. After all, you are not the only one who appreciates the value of a Bolero.

SUPERIOR TECHNOLOGY. TO GET AHEAD OF CARS.

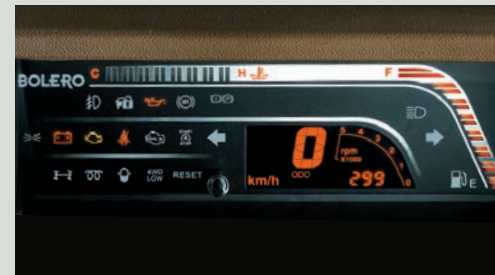
The Bolero comes equipped with stylish and advanced refinements to make your drive pleasurable.



Hawk-eye headlamps make a statement even when they're switched off.



Driver Information System gives instant information about open doors, current mileage, trip distance etc.



The advanced digital display adds ultra modern style to the Bolero's interiors.



| SPECIFICATIONS | EX* | SLE | SLX | ZLX |
|------------------------------|--|--|------|------|
| Engine | 2523 CC m2DiCR Engine | | | |
| Maximum power | 46.3 kW @ 3200 rpm | | | |
| Maximum torque | 195 NM @ 1400-2200 RPM | | | |
| Gear box | NGT 520, 5 speed, all synchromesh with overdrive in 5th gear | | | |
| Ground clearance (mm) | 183 | 180 | 180 | 180 |
| Suspension | Front - Rigid leaf spring Rear- Rigid leaf spring | Front - Independent with coil spring & anti roll bar; Rear - Elliptical leaf springs | | |
| Tyres | 215 / 75 R 15 | | | |
| Turning radius (m) | 5.9 | 5.8 | 5.8 | 5.8 |
| Length x Width x Height (mm) | 4221 x 1745 x 1910 | 4107 x 1745 x 1880 | | |
| Wheel base (mm) | 2794 | 2680 | 2680 | 2680 |
| Brakes | Front - Disc; Rear - Drum | | | |
| Clutch | Hydraulic | | | |

*EX variant available in BSIV only. ** Conditions apply. For further details contact your nearest dealer.

| FEATURES | EX | SLE | SLX | ZLX |
|---|--------------------------|-------------------|----------------------|----------------------|
| Technology | | | | |
| m2DiCR Engine | Yes | Yes | Yes | Yes |
| Engine Immobiliser | Yes | Yes | Yes | Yes |
| Micro Hybrid System | - | - | - | Yes (BSIV only) |
| Driver Information System | - | - | - | Yes |
| Digital cluster | Yes | Yes | Yes | Yes |
| CD MP3 player | - | - | Yes | Yes |
| Style | | | | |
| Exterior body graphics | - | - | - | Yes |
| ORVM | Non body coloured | Non body coloured | Body coloured | Body coloured |
| Wheel caps | - | Yes | Yes | Yes |
| Spare wheel cover | - | Grey | Body coloured insert | Body coloured insert |
| Wood-finish central console | - | - | Yes | Yes |
| Comfort | | | | |
| AC | Optional | Yes | Yes | Yes |
| Heater & Demister | Yes | Yes | Yes | Yes |
| Seating | Vinyl | Fabric + Vinyl | Fabric + Vinyl | Fabric + Vinyl |
| Centre armrest on 2nd row seats | - | Yes | Yes | Yes |
| Convenience | | | | |
| Steering | Manual | Power Assisted | Power Assisted | Power Assisted |
| Power windows (Switches on central console) | - | - | All four | All four |
| Central locking | - | - | Yes | Yes |
| Front map pockets & utility spaces | - | - | Yes | Yes |
| Keyless entry | - | - | Yes | Yes |
| Remote fuel lid opener | - | Yes | Yes | Yes |
| Rear wash & wipe | - | - | - | Yes |
| 12 V charging point | - | - | Yes | Yes |
| Voice Messaging System | - | - | - | Yes |
| Standard warranty** | 24 months, unlimited kms | | | |



FIERY BLACK



MIST SILVER



JAVA BROWN



DIAMOND WHITE



ROCKY BEIGE



TOREADOR RED



To watch the new Bolero TVC, scan the QR code.

THE NEW BOLERO
TAKE ON ANYTHING

For more information, SMS 'BOLERO' to 5757577. Mahindra & Mahindra Ltd., Mahindra Towers-3rd Floor, Akurli Road, Kandivali (East), Mumbai – 400101.



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Note: In view of our policy of continuously improving our products, we reserve the rights to alter specifications or designs without prior notice and without liability. Illustrations do not show the vehicle in its standard form.

Accessories shown are not part of standard equipment. All colors mentioned are not available on all models. Comparison with cars in its segment. Bolero has been India's highest selling SUV in 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, and 2014-15 as per SIAM numbers



Dealer's stamp